

Akshay Nikam

SENIOR PRODUCT DESIGNER

A designer who strongly believes that success of design directly depends on how successfully it meets the needs of both the user and the organization.

WORK EXPERIENCE

Senior Product Designer / Simpl

DEC 2022 - PRESENT / Full-time, hybrid

Designed a **dashboard product** for Merchants to help them to monitor, analyse and design strategies for their business

- Participated in process of defining a product strategy
- Designed wireframes and conducted usability test at multiple stages of the design
- Worked on system design with a visual designer
- Collaborated with product managers, business partners, and developers to help define product requirements and road map.

UX Designer / Jumbotail

JULY 2022 - DEC 2022 / Full-time, remote

Designed a **digital platform** which helps customers can physically shop at **J24** stores

- Conducted extensive primary and secondary research to gain insights
- Designed wireframes conducted usability test at multiple stages of design
- Closely worked with leadership team to define value proposition. This involved determining how product serve needs of target audience and fits into the market.

Product Designer / GetMega

AUG 2020 - JUNE 2022 / Full-time, remote

Designed the user experience for **social real money gaming product**
Designed system level solutions for SaaS products for teams spanning across **Growth, Security/risk, People Operation, Data, and Human resources**

- Used both quantitative and qualitative data to solve the problem.
- Responsible for User Research, Information Architecture, Interaction and Visual Design across the web and mobile products.

Design Intern / ValueLabs

JUNE 2019 - JAN 2020

Designed **internal product** for the sales team to create content

- Planned research, defined research methodology and tried to understand user needs.
- Explore multiple concepts, and evaluate them with the help of a team.
- Provide design solutions to solve user needs and business challenges.

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Bangalore, India

EDUCATION

2017 | M.DES

Universal Design

NID, BANGALORE

SKILLS

Design thinking

User experience design

User research

Information architecture

Wireframing

Low to High-fidelity Design

Prototyping

Service design

AWARDS

2021

UX India 2019 - Design X
Social Innovation Award

'EDGE ALERT' - Quicker
Emergency Commute which
attempts to solve the problem
of longer commute time for
emergency service vehicles
due to traffic congestion.